



**Monitor websites and servers from around the globe.**

**“Provide insight about the uptime to your clients”**

**Reduce costly downtime. Maximize Uptime. Remotely and hosted service – No installation – External Monitoring.**

Uptrends Insight is developed for hosting companies, website design agencies and organizations who want to provide their clients with an advanced remote website and server monitoring service. Uptrends is a leading global provider of remote website and server monitoring services that help you to verify that websites or servers are always available. Uptrends is a flexible, hosted website and server performance monitoring system that allows you or your clients to quickly identify and diagnose downtime and errors. Our worldwide checkpoints monitor websites or servers 24x7x365. Uptrends will alert you or your clients immediately when a website or one of the servers fails.

#### **Offer your clients a remote website and server monitoring service**

With Uptrends Insight you can offer your clients a remote website and server monitoring service as an additional service or to add value to your current services. Of course you can also verify service level agreements with our uptime monitoring service. Uptrends Insight has the following advantages:

- ✓ No installation needed
- ✓ Add significant value to your product offering or create additional revenue
- ✓ Easily create a monitoring account for each of your clients
- ✓ Uptrends will monitor your clients websites and servers every 5 or 10 minutes
- ✓ Send alerts via SMS / text messaging, email, RSS and instant messaging to your clients
- ✓ Each client will have a unique login ID and password
- ✓ Daily, weekly or monthly email reports about the uptime will be sent to your clients
- ✓ Complete overview for your organization about the uptime of your clients
- ✓ Scalable and reliable. Multiple worldwide checkpoints in every continent
- ✓ Including 24 hours support and competitively priced

Receive Real-time alerts by SMS / text Messages, RSS, e-mail and Messenger



## How it works

As a hosting company, design agency or organization you can sign up for an Uptrends Insight monitoring service. You can select how many websites or servers you want to monitor for your clients. For each client you can create a unique login and add one or more probes to monitor a website or server. A probe represents the ongoing monitoring of one website or server. Pricing is based on the number of probes you need. You can decide whether you want to charge your clients or not. You can create as many accounts for your clients as you want.

## What we monitor and how often

We can monitor your website or server using the following protocols: http, https, pop3, DNS, connect, content match, ping and login. You can choose between a 5 or 10 minute monitoring interval.

## Verify SLA with Uptrends as an independent third party

Verify the SLA you agreed on with your clients using independent, objective-based performance monitoring data from a third party. Not only will your clients receive information about their uptime, but you will get a complete overview of the uptime of all your clients.

## Send automatic uptime and downtime email reports to your clients or use XML

With Uptrends Insight we can automatically send your clients a daily, weekly or monthly email report about the uptime and downtime of their website or server. You can also use XML to transfer data to your client's account environment.

## Monitor your client's websites and servers from around the globe

Web monitoring is delivered over our global network in every continent and different countries such as the USA, UK, Germany, the Netherlands, China, Canada, Sweden and Australia. This allows us to monitor that your client's sites and servers are accessible and responding well from all parts of the world. In case of an error we perform an additional check, if necessary from a checkpoint in another country, before we send an alert to your client.

## Alert notification

Your clients can decide what kind of alert they want to receive. We can notify your clients by SMS / text messaging, RSS, email and MSN Messenger. You can add unlimited contacts for each account.

## Detailed reports. Web 2.0 technology

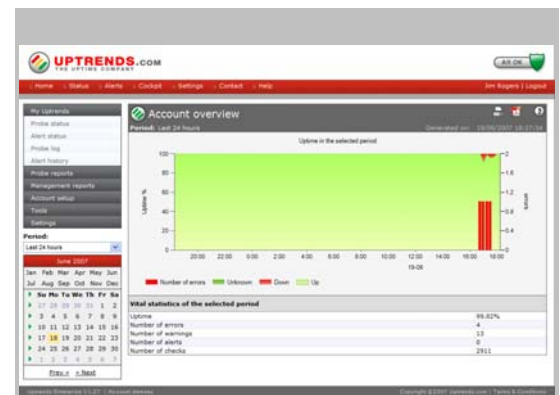
Uptrends provides you and your clients with detailed online interactive reports about the total time from each checkpoint, errors and uptime. The report environment is based on web 2.0 technology which means that the online reports will also refresh automatically. The individual checks and measurements are available up to 90 days. However, detailed management reports, including historical uptime and loadtime reports will be retained without limitations. Go to our website [www.uptrends.com](http://www.uptrends.com) for an online demo.

## Easy to use control panel

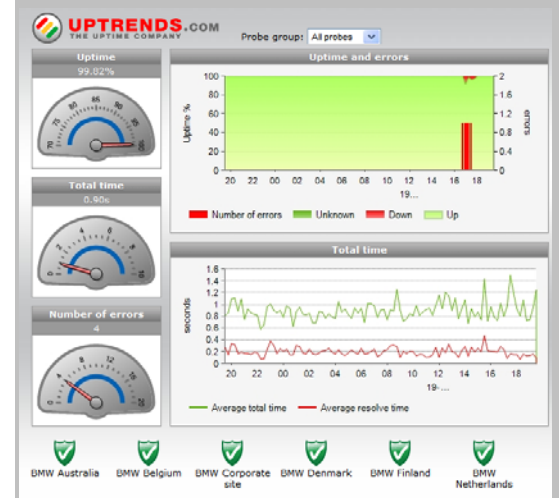
Uptrends has a powerful online control panel that is easy to use. You can configure every setting and changes are applied instantly.

## Free 4 week trial. Sign up now

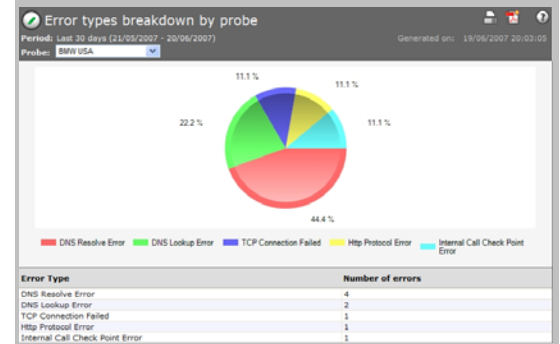
With the Uptrends free 4 week trial you get full access to our entire Uptrends Insight monitoring tool including 5 SMS / text messages. Within 5 minutes you can start to add significant value to your product offering or create additional income with Uptrends website monitoring and server monitoring services. Go to [www.uptrends.com](http://www.uptrends.com) and sign up for a free 4 week trial of Uptrends Insight.



## Interactive and detailed reports



## The account cockpit will keep you up to Date about the performance during the day



## Error types breakdown by probe

Probe	Type	Last Status	Last Checked	Last Checkpoint	Last Total Time	Errors Last 24 Hrs	Action
BMW Australia	Http	OK	19/06/2007 19:28	Hannover	6.473	0	OK
BMW Belgium	Http	OK	19/06/2007 19:28	Amsterdam 2	0.024	0	OK
BMW Corporate site	Http	OK	19/06/2007 19:27	Hannover	0.060	0	OK
BMW Denmark	Http	OK	19/06/2007 19:28	London 2	0.332	0	OK
BMW Finland	Http	OK	19/06/2007 19:28	London 2	0.161	4	OK
BMW Netherlands	Http	OK	19/06/2007 19:28	London 2	0.038	0	OK
BMW UK	Http	OK	19/06/2007 19:29	Amsterdam 2	1.269	0	OK
BMW USA	Http	OK	19/06/2007 19:29	Amsterdam	1.486	0	OK
Lexus (competitor)	Http	OK	19/06/2007 19:28	Tampa	0.075	0	OK
Volkswagen (competitor)	Http	OK	19/06/2007 19:28	Amsterdam	0.268	0	OK

## The probe status shows you if the website or server is available