



**Monitor your website, network and servers from around the globe.**  
**Reduce costly downtime. Maximize Uptime.**  
**Remotely and hosted service – No installation – External Monitoring.**

Uptrends is a leading global provider of remote website, network and server monitoring services to ensure your website or servers are always available. Performance monitoring is critical to ensure online success. Our reliable and hosted services will help you to reduce costly downtime and maximize uptime.

Our worldwide checkpoints will monitor your website or servers 24/7 and every day of the year. Uptrends will alert you immediately when your website or one of your servers fails. The advantages of Uptrends:

- ✓ No installation needed
- ✓ Uptrends will monitor your website or server every 5 or 10 minutes
- ✓ Notification via SMS / text messaging, email, RSS and messenger
- ✓ Scalable, we are able to monitor one or more websites and servers
- ✓ Multiple worldwide checkpoints in every continent
- ✓ Including 24 hours support. More than 1,500 customers in 23 countries

**Loved by operations and marketing department. Trusted by executives.**

Uptrends is a solution for your whole company. It will help the operations to make their jobs easier, not more complicated. Uptrends will work within 5 minutes, is a hosted service and easy to configure. With our operations cockpit and detailed reports Uptrends will help your operations to get insight in the uptime and downtime of your website or servers. With the help of our worldwide checkpoints and alerts they will be able to respond quickly in the event that a website or server fails so that they can reduce costly downtime.

Uptrends is not only a great solution for your operations department but the marketing department will also love it. The marketers can easily see if their website performs better than the sites of the competition. A better uptime will result in more visitors, leads, customers and revenue. Executive benefits are that Uptrends provides essential information for your internet strategy and that we can help you to maximize your company's ROI in the internet.

Receive Real-time alerts by SMS / text Messages, RSS, e-mail and Messenger



## What we monitor and how often

We can monitor http, https, pop3, DNS, connect, match and ping. You can choose from a 5 or 10 minute monitoring interval.

## Monitor your website, network and servers from around the globe

Web monitoring is delivered over our global network in every continent and different countries such as the USA, UK, the Netherlands, Germany, Canada, Sweden and Australia. This allows us to monitor that your website and servers are accessible and responding well from all parts of the world. In case of an error we do a double check, if necessary from a checkpoint in another country, before we send an alert to you.

## Alert notification and escalation levels

You can decide what kind of alert you want to receive. We can notify you by SMS / text messaging, email, RSS and instant messaging. Based on the duration of the error, easily-configured escalation policies alert staff. Alerts can be routed to different teams during off-duty hours such as evenings or weekends.

You can even tailor who, how and when you or your co-workers will be notified. For instance you can select that the first alert will go to yourself and after a specific time to a co-worker. Or only SMS / text messaging alerts to the technical department and email reports to the marketing department or management. Each alert notification will include the local date and time, the reason for the failure and the website or server name. You can add unlimited contacts to your escalation settings.

## SLA Management

Verify SLA return on investment with independent, objective-based performance monitoring data from a third party.

## Operations cockpit and detailed reports. Web 2.0 technology

Uptrends provides you detailed online interactive reports about the total time, errors and uptime which are based on web 2.0 technology. So your online reports will also refresh automatically.

Uptrends Enterprise even has an operations cockpit which automatically shows you the uptime status during the day. We keep your log files up to 90 days and there are no limitations regarding the historical data of your reports. We can also automatically send you and your co-workers daily, weekly or monthly scheduled email reports.

## Easy to use control panel

Uptrends offers you a powerful online control panel that is easy to use. You can configure every setting and changes are applied instantly. You can easily add and edit probes, add operators, alert definitions, SLA objectives, create probe groups and operator groups.

## Different editions and pricing

We offer you 2 different Uptrends editions for every need and budget. Our editions are based on the number of probes, frequency of monitoring and some unique features.

Uptrends Professional will monitor your website or server every 10 minutes. The Uptrends Enterprise edition will monitor your website or server every 5 minutes and has additional features such as an operations cockpit and SLA reports.

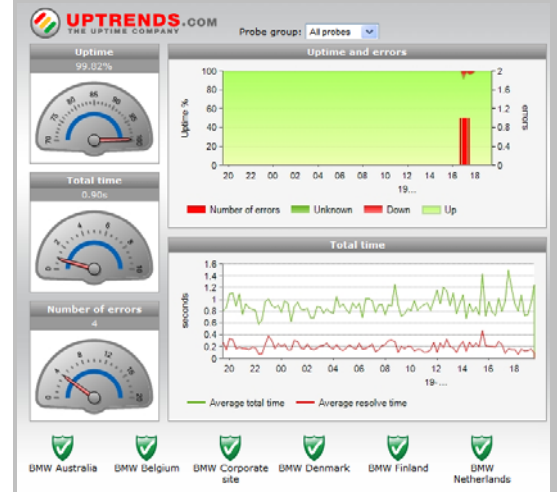
## Free 4 week trial

For each Uptrends edition you can sign-up for a free 4 week trial or view an online demo on our website [www.uptrends.com](http://www.uptrends.com).

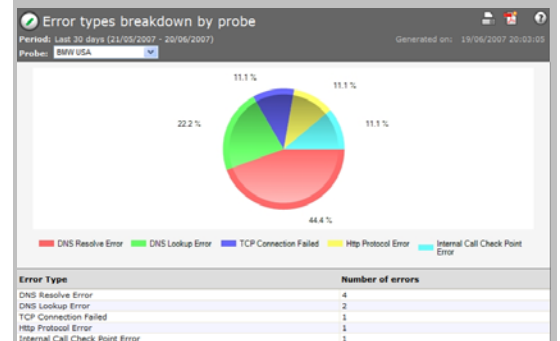
Uptrends professional is available for \$22.62, £11.51 or €16.95 per month. Uptrends Enterprise is available for \$31.97, £16.27 or €23.95 per month. Customer support, updates and 20 SMS / text messages are included. You can easily add more SMS / text messages or probes to your account for a small fee. For more pricing details please visit our website [www.uptrends.com](http://www.uptrends.com)



Interactive and detailed reports



The account cockpit will you keep up to Date about the performance during the day



Error types breakdown by probe

Probe	Type	Last Status	Last Checked	Last Checkpoint	Last Total Time	Errors	Last 24 Hrs	Action
BMW Australia	Http	Up	19/06/2007 19:28	Hannover	0.477	0	0	🟢🟢🟢🟢🟢
BMW Belgium	Http	Up	19/06/2007 19:28	Amsterdam 2	0.024	0	0	🟢🟢🟢🟢🟢
BMW Corporate site	Http	Up	19/06/2007 19:27	Hannover	0.060	0	0	🟢🟢🟢🟢🟢
BMW Denmark	Http	Up	19/06/2007 19:28	London 2	0.332	0	0	🟢🟢🟢🟢🟢
BMW Finland	Http	Up	19/06/2007 19:29	London 2	0.161	4	0	🟢🟢🟢🟢🟢
BMW Netherlands	Http	Up	19/06/2007 19:29	London 2	0.038	0	0	🟢🟢🟢🟢🟢
BMW UK	Http	Up	19/06/2007 19:29	Amsterdam 2	1.269	0	0	🟢🟢🟢🟢🟢
BMW USA	Http	Up	19/06/2007 19:28	Amsterdam	1.486	0	0	🟢🟢🟢🟢🟢
Lexus (competitor)	Http	Up	19/06/2007 19:28	Tampa	0.075	0	0	🟢🟢🟢🟢🟢
Volkswagen (competitor)	Http	Up	19/06/2007 19:28	Amsterdam	0.268	0	0	🟢🟢🟢🟢🟢

The probe status shows you if the website or server is available